

Red Pony specialises in producing clear, concise and compelling content for traditional and new forms of communication.

Our services extend far beyond the written word - we take a holistic view of each project to recommend a strategy that will deliver the best possible result.

We offer a responsive and personalised approach backed by considerable experience and expertise to deliver targeted documentation for all requirements.



Red Pony | communications group

When it comes to your work, you are the expert. Every aspect of your business communications should reflect the same values of quality, professionalism and dedication.

A professional communications consultant can help you:

- present a clear and consistent business identity
- increase sales and convert opportunities
- identify time and cost efficiencies
- draw on the knowledge of an independent expert.

Providing integrated solutions

Red Pony takes a holistic approach to each project, looking beyond the immediate issues to offer an integrated solution.

For instance, developing a customised template for documents enables changes to be made at a global level, saving time, providing consistency and establishing a framework for the future. Similarly, by reviewing the underlying information architecture of your website, we can ensure each page is serving its purpose in the wider context of your overall online strategy.

We bring the benefit of our experience and problem-solving acumen to provide you with the best possible outcome for your project.

Our consultants are able to focus on the complete picture, leading to the identification and resolution of any underlying issues and potential problems that may not be immediately apparent.

Working across service areas

Our operations can be broken down into three broad service streams:

- editing services
- documentation services
- technical communications.

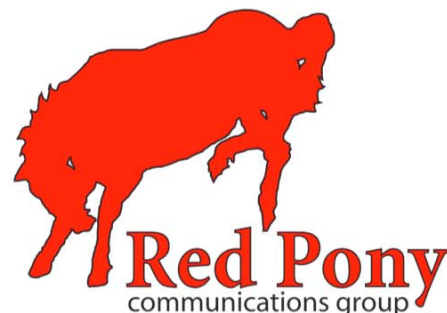
Our consultants work across the spectrum of traditional and new forms of communication, and therefore understand the unique requirements of each medium.

This enables us to provide an end-to-end service when it comes to the planning, development and review of any communications project, whether the output is a printed document, website or software application.

We work across all industry sectors including IT, finance, telecommunications, utilities, environmental services and education. Our clients are businesses, corporations, government departments and NGOs.

Get expert assistance

Talk to Red Pony today and see how we can deliver on your diverse documentation requirements.



CONTACT

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